



Vieu Launches The World's First "Business Graph", Built For Agents And Humans

First-of-its-kind Business Graph maps the world's business relationships from observed signals, powering enterprise scenarios like sales, marketing, talent, fundraising, and partnerships

SEATTLE--(BUSINESS WIRE)-- Vieu today announced the launch of the Business Graph, a planet-scale map of the world's business relationships, dedicated to enabling B2B enterprise scenarios.

The Internet has produced two great graphs of human connection. Facebook built the social graph, mapping who you know personally. LinkedIn built the professional graph, mapping who you claim to know professionally. Both changed how the world connects. Vieu built the first-of-its-kind third graph.

The Business Graph is constructed from observed relationships rather than self-reported profiles: signals like shared work history, co-authored research, joint ventures, board affiliations, and ongoing real-world collaboration. The result is a living map of business relationships as they exist.

"As AI agents become ubiquitous, the relationship between humans, ironically, becomes even more important," said Samir Manjure, co-founder and CEO of Vieu. "Human-to-human trust has always been the cornerstone of commerce. Executive relationships underpin every deal, every renewal, every hire, every raise. The Business Graph makes that foundation visible for the first time."

Vieu's vision has attracted backing from Trilogy, Vela Networks, Incubate Fund, and 45 prominent angel investors, including CEOs, founders, and senior executives from companies such as Meta, Microsoft, Google, and AWS.

Organizations use the Business Graph across every relationship-driven business scenario: executive-to-executive paths into strategic accounts, churn prevention through executive engagement, senior recruiting with built-in back-channel verification, warm investor introductions and identifying exactly who to meet at any industry event. Several Vieu customers overlay Business Graph signals on their existing LinkedIn Sales Navigator connections to understand where a real relationship exists versus a courtesy social accept.

"Formally implementing Executive Touch Points (ETPs) is essential to driving faster deal progression and more accurate forecasting with the teams I coach and lead," said Harry Ault, Chief Revenue Officer at SambaNova. "Vieu gives us repeatable structure and insight to apply that ETP motion not just in sales, but across the entire C-Suite. It's

been a game changer for driving cross-functional customer focus and engagement."

The Business Graph is built for the AI era. Every person, company, and relationship is pre-indexed, so when AI assistants like Claude or Gemini query Vieu, they get verified relationship data from a purpose-built graph, replacing the slow, expensive, unpredictable work of searching online.

"Our approach is to meet customers where they are," said Simon Skaria, co-founder of Vieu. "Some teams want the Business Graph in a SaaS app. Others want it inside Claude or Gemini, and we snap to their choice. We are also integrated into CRM, email, and Slack. We never ask customers to change how they work, we change the value they get inside the tools they already use."

About Vieu

Vieu is building the world's Business Graph, the relationship layer underneath how companies sell, hire, raise, and grow. Built from observed relationships at planet scale, the Business Graph gives organizations and AI systems a live, queryable map of how business actually gets done.

Vieu was co-founded by Samir Manjure and Simon Skaria. Samir was previously the founder and CEO of KenSci (acquired by Providence Group) and has held various positions at Microsoft for over 17 years. Simon has founded and sold 2 startups previously — Albits (acquired by ICICI) and Office365Mon (acquired by ZScaler) — and has also held various positions at Microsoft for 16 years.

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