



Ford to Host March 23 ‘Teach-In’ About Financial Reporting, Strategic Implications of New Customer-Focused Segments

DEARBORN, Mich., March 15, 2023 – Ford next week will take the investment community and other stakeholders through how new, customer-focused business segments – Ford Blue for iconic gas-powered and hybrid vehicles, Ford Model e for breakthrough electric vehicles as well as the digital platform and software for all Ford and Lincoln vehicles, and Ford Pro for commercial vehicles and services – will affect its financial reporting and is expected to unlock significant strategic potential of the Ford+ growth plan.

The Thursday, March 23, event, featuring John Lawler, chief financial officer, and Cathy O’Callaghan, vice president and controller, will include a presentation and question-and-answer session for analysts. The company will also provide recast financials for 2021 and 2022 that align with the new organization.

A live video stream of the Teach-In will start promptly at 10:00 a.m. ET. Accompanying slides and supporting material will be available on Ford’s [Investor Relations website](#) that morning. Starting today, instructional videos will also be posted [online](#).

To mark the occasion, Ford will ring the NYSE opening bell at 9:30 a.m. on March 23. Interested parties may tune in to watch the livestream at: www.youtube.com/@ford/streams.

Teach-In Presentation – Thursday, Mar. 23 at 10 a.m. ET

U.S. and Canada: 800-245-3047

International: 203-518-9765

Conference ID: Ford Teach-In

Analysts joining remotely will need to use a dial-in number above to ask a question

[Webcast link](#)

More information at www.shareholder.ford.com

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About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, committed to helping build a better world, where every person is free to move and pursue their dreams. The company's Ford+ plan for growth and value creation combines existing strengths, new capabilities and always-on relationships with customers to enrich experiences for customers and deepen their loyalty. Ford develops and delivers innovative, must-have Ford trucks, sport utility vehicles, commercial vans and cars and Lincoln luxury vehicles, along with connected services. The company does that through three customer-centered business segments: Ford Blue, engineering iconic gas-powered and hybrid vehicles; Ford Model e, inventing breakthrough EVs along with embedded software that defines always-on digital experiences for all customers; and Ford Pro, helping commercial customers transform and expand their businesses with vehicles and services tailored to their needs. Additionally, Ford is pursuing mobility solutions through Ford Next, and provides financial services through Ford Motor Credit Company. Ford employs about 173,000 people worldwide. More information about the company and its products and services is available at corporate.ford.com.

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