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Ford Motor Company First Half Sales in China Up Six Percent, Accelerating Past Half Million Mark

- Ford Motor Company first half sales in China total 577,097 vehicles, up 6 percent
- Changan Ford Automobile first half sales total 434,645 vehicles, up 10 percent; 64,377 vehicles sold in June, up 4 percent
- Jiangling Motor Corporation first half sales total 121,514 vehicles, down 7 percent; 19,351 vehicles sold in June, up 5 percent
- Lincoln first half sales in China total 12,450 vehicles, an almost three-fold increase and exceeding 2015 full-year sales

Ford Motor Company continued its strong performance in China with vehicle sales in the first half for Ford, Lincoln and its joint ventures reaching 577,097 vehicles, a 6 percent increase compared to the same time last year.

Vehicle sales for Ford and its joint ventures in the first half were up 5 percent over last year to 564,647, with June accounting for 85,105 units sold. June results were 3 percent higher than June 2015.

“We continue to see solid growth in China during the first half,” said Dave Schoch, Ford Motor Company group vice president and president of Asia Pacific. “Even as the pace of growth slows and the market matures, customers continue to respond well to our products, particularly our world-class SUV lineup.”

Demand for Ford and Lincoln sport utility vehicles (SUVs) continues to be high in the first half of 2016, with combined sales of the Ford EcoSport, Kuga, Edge, Everest and Explorer and Lincoln MKC, MKX and Navigator surpassing 150,000 vehicles, a 27 percent increase over 2015.

The Ford Edge saw sales surpass the 50,000 mark during the first half. First half sales for the Ford Explorer increased nearly 50 percent over last year to 6,884.

First half sales for Changan Ford Automobile (CAF), Ford's passenger car joint venture, reached 434,645 vehicles, a 10 percent

increase compared to last year. In June, CAF sold 64,377 vehicles, up 4 percent compared to June 2015.

Jiangling Motors Corporation (JMC), Ford's commercial vehicle investment in China, sold 19,351 vehicles in June, an increase of 5 percent compared to last year. First-half sales totaled 121,514 vehicles, down 7 percent.

Lincoln continues to see strong growth in China with 12,450 vehicles sold in the first half of 2016, an almost three-fold increase compared to last year. With this, the luxury brand already has exceeded last year's full-year sales of 11,630.

